



GREYSTAR®  
**CHARITY GOLF**  
EVENT  
2018

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## SPONSORSHIP OPPORTUNITIES

Your tax deductible sponsorship is not only a great way to gain visibility for your company, reward your staff, or have a great day with friends; it's a great way of personally helping make a difference for our local combat veterans suffering from PTSD and other injuries.

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### **PLATINUM SPONSOR - \$35,000 (SOLD OUT!)**

- Three (3) foursomes of golf
- Pick of starting tee
- Premium placement of company name/logo on all tournament promotional materials
- Prominent position placement on tournament welcome banner, all golf carts, 2 standard tees sponsorships, extensive signage at the event, and on tournament attire
- Scorecard sponsor recognition (company logo will be displayed on all official tournament scorecards)
- Banner displayed at event
- Website recognition as Title Sponsor with company name/logo
- Exclusive recognition gift
- Speaking opportunity at awards reception

### **COCKTAIL RECEPTION SPONSOR - \$20,000 (SOLD OUT!)**

- Recognition as host of post-golf awards reception with three chef stations
- Three (3) 3x6 banners attached to the front of chef's tables, A-frame signs highlighting the menu noting sponsorship will be provided, and company recognition on the day-of agenda provided to all golfers.
- Website recognition as Cocktail Reception Sponsor with company name/logo
- Company name/logo printed on cocktail napkins provided at the reception
- Two (2) foursomes of golf

### **GOLD SPONSOR - \$10,000 (SOLD OUT!)**

- Two (2) foursomes of golf
- High profile placement of company name/logo on all tournament promotional materials
- Company/logo placement on tournament welcome banner, 1 standard tee sponsorship, extensive signage at the event, and on tournament attire
- Banner displayed at event
- Website recognition as Gold Sponsor with company name/logo
- Exclusive recognition gift

### **CADDY SPONSOR - \$10,000 (1 Opportunity Available)**

- One (1) foursome of golf
- Company logo/name printed on bibs of caddies for all 144 golfers
- Sponsorship covers fees and gratuity for all caddies
- Recognition in day-of-agenda and special announcement during presentation
- Website recognition as Caddy Sponsor with company name/logo

## **SILVER SPONSOR - \$6,500** (5 Opportunities Available)

- One (1) foursome of golf
- Selective placement of company name/logo on all tournament promotional materials
- Company/logo placement on tournament welcome banner, 1 tee throughout the course, extensive signage at the event, and on tournament attire
- Website recognition as Silver Sponsor with company name/logo

## **MEAL SPONSOR - \$5,000**

- Company logo/name labeled on boxed lunches that are passed out to all golfers, vendors, and volunteers
- Company name/logo highlighted on website as sponsor

## **HOLE IN ONE SPONSOR - \$5,000**

- Company logo/name recognized as sponsor for Hole In One Contest
- Prize is 2017 Mercedes Benz C300 – car will be on course at Hole 5
- Option to activate to pass out swag and engage with golfers
- Company name/logo highlighted on website as sponsor

## **LIBATION STATION SPONSOR - \$5,000**

- Special recognition and signage with your company name/logo on the 3x6 banner at libations station, which is located on the first tee box that caters to the golfers, vendor fair staff, and Greystar Managers from 10AM – 5PM
- Ability to activate at the station to pass out product and engage with attendees
- Company name/logo highlighted on website as sponsor

## **“HIT IT TO WIN IT” SPONSOR - \$3,500**

- Contest where golfers aim to win bottles of wine on the putting green
- Sponsorship includes signage with your company name/logo at putting green
- Option to activate to pass out swag and engage with golfers, vendors, volunteers, Greystar Managers, and all tournament attendees
- Company name/logo highlighted on website as sponsor

## **BEVERAGE CART SPONSOR - \$3,500**

- Special recognition with your company name/logo on vinyl wraps that cover the lower half of beverage cart windows and flags on back of beverage carts that cater to all the golfers
- Opportunity to follow beverage cart in your own cart to activate around the course and pass out product to engage with golfers
- Company name/logo highlighted on website as sponsor

## **CLOSEST TO THE PIN SPONSOR - \$2,500**

- Sponsorship of contest includes signage at a high-traffic, par-3 tee
- Sponsorship includes special recognition of men's and women's contest winners at cocktail reception awards ceremony
- Signage with your company name/logo at one tee
- Opportunity table at your hole to pass out swag and engage with golfers
- Company name/logo highlighted on website as a sponsor

## **LONGEST DRIVE SPONSOR - \$2,500**

- Sponsorship of contest includes signage at a high-traffic, par-3 tee
- Sponsorship includes special recognition of men's and women's contest winners at cocktail reception awards ceremony
- Signage with your company name/logo at one tee
- Opportunity table at your hole to pass out swag and engage with golfers
- Company name/logo highlighted on website as a sponsor

## **GPS BANNER SPONSOR - \$2,500**

- Company logo highlighted on GPS Banner on all golf carts during duration of event – logo will be the top banner on colored touch screen GPS devices
- Company name/logo highlighted on website as sponsor

## **DRIVING RANGE SPONSOR - \$2,000**

- Custom A-frame signs printed with your company name/logo and placed along each lane of custom driving range
- Driving range is available from 10AM – 12PM
- Company name/logo highlighted on website as sponsor

## **GOLF CART SPONSOR - \$2,000**

- Company logo/name placed on golf carts for golfers to see for duration of tournament
- Option to provide swag to leave on golf carts for golfers
- Company name/logo highlighted on website as sponsor

## **STANDARD TEE SPONSOR - \$2,000**

- Signage with your company name/logo at one tee
- Opportunity table at your hole to pass out swag and engage with golfers
- Company name/logo highlighted on website as a sponsor

## **SCOREBOARD SPONSOR - \$1,500**

- Company logo will be displayed on large official scoreboard as, Scoreboard Sponsored by:
- Sponsor can select option of standard or digital scoreboard
- Company name/logo highlighted on website as a sponsor

## **PHOTO BOOTH SPONSOR - \$1,500**

- Company name/logo printed on all photo booth pictures
- Option to activate at the photo booth station to provide swag and engage with attendees
- Company name/logo highlighted on website as a sponsor

## **INDIVIDUAL PRIZE SPONSORS - \$250 PER AWARD**

- Special recognition announcement during cocktail reception for providing an award for the following options:
  - Tournament Champions
  - Tournament Losers
- Company name/logo highlighted on website as a sponsor